

ADVISORY SERVICE

Budgeting & Forecasting

Know the Plan Before You Spend.

\$500

per project, starting at

Final price confirmed after a quick conversation.

A budget isn't just a spreadsheet. It's your business's roadmap.

Our **Budgeting & Forecasting** service helps you set realistic financial goals, see challenges coming and decide what to do before the money is spent.

Who It's For

- Startups wanting a clear financial plan from day one.
- Growing businesses preparing for expansion or investment.
- Owners who want to manage cash flow more effectively.

Questions This Helps You Answer

- “ *Can I afford to hire someone this year?* ”
- “ *What happens if sales drop 10%?* ”
- “ *How much do I need to sell to hit my goal?* ”

What's Included

- ✓ **Custom Annual Budget** – Built around your business goals and industry benchmarks.
- ✓ **Revenue Forecasting** – Predict sales based on historical data and market trends.
- ✓ **Expense Planning** – Identify fixed, variable and discretionary costs.
- ✓ **Scenario Planning** – Model “what-if” situations to prepare for different outcomes.
- ✓ **Quarterly Review and Adjustments** – Keep your plan relevant as your business evolves.

Why It Matters

With a solid budget and forecast, you can:

- Avoid overspending and cash shortages.
- Allocate resources where they'll have the most impact.
- Make hiring, pricing and investment decisions with real numbers.

Our Approach

We combine your historical data with industry insights to create a plan that's both **ambitious and achievable**, and we stick with you to make sure it works in the real world.

Good to Know

Bookkeeping Plus includes an annual budget built with our standard template. This service builds a custom budget and rolling forecasts around how your business runs.

Pricing – Starting at \$500 per project. Businesses with strong seasonality or an unusual chart of accounts may be quoted higher. Pairs well with Cash Flow Analysis.

Questions about your quote?

Call or email anytime. You'll hear back from Lorelei directly.

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